CONNECTICUT DERMATOLOGY AND DERMATOLOGIC SURGERY SOCIETY

> SCIENTIFIC PROGRAM AND VENDOR EXPO

## October 29, 2015

"The Price of Quality Dermatology"

The Aqua Turf Club 556 Mulberry St. Plantsville, Connecticut

## **Education Mission Statement**

We are committed to advancing the highest standards of skin care through continuing education activities. The Connecticut Dermatoloav and Dermatoloaic Surgerv Society Semi-annual Scientific Education Programs are dedicated to improving and protecting our patient's skin health by presenting advances in the diagnosis and treatment of skin disease. Our target audience includes dermatologists and their staff, including office managers and medical assistants. Activities range from didactic lectures to participatory activities, and whenever possible are approved for CME credit. We expect that our audience will incorporate best practices, as presented, into their daily practice. Specific competency, performance and patient outcome goals that will result from the program will be proposed by the presenters and evaluated by the participants.

#### PLATINUM EXHIBITORS

Allergan Galderma Laboratories, L.P. Genentech Valeant Pharmaceutical

**GOLD EXHIBITORS** 

AbbVie Immunology\* Actelion Pharmaceuticals\* Celgene Corporation Cobalt Medical Sun Pharma

#### SILVER EXHIBITORS

Amgen\* Aaua Pharma **Bayer Healthcare** Castle Bio Sciences Community Health Network CT Compounded Solutions in Pharmacy **DUSA Pharmaceuticals** Ellman, A Cynosure Company Elta MDSkincare Hill Dermaceuticals. Inc. Janssen Bio-Tech, Inc. La Roch Posay Leo Pharma Merz Aesthetics Miraca Life Sciences Novartis Pharmaceuticals\* Promius Pharma, LLC\* PruGen Pharmaceuticals **RA Medical Systems** UCONN Dermatology\* Yale Dermatopathology

## 2:00 Tax Update: Ambulatory Surgery Centers and Cosmetic Tax

- Lisa Winkler, Partner, Innovate & Organize; Wendy Kroll, JD

Objectives: 1. To identify various accouting methods for both surgery center tax and cosmetic tax 2.To describe pass through tax methods medical offices can use to collect 6.35% tax from patients

## 2:30 Coffee & Tea Refreshments

## 3:00 Compliance Triggers in Medical Practices

- Helen Hadley, CEO VantagePoint The presentation covers the variety of issues that may trigger compliance problems in medical practices. Policies & procedures often take a backseat to compliance. Why does this happen? What can be done to understand the triggers? This pragmatic discussion will enlighten those individuals responsible for compliance in medical practices. *Objectives: 1. Describe areas of risk commonly found in medical practices. 2. Discuss methods for uncovering compliance issues in medical practices.* 

### 4:30 Welcome Reception with Wine Tasting in Exhibit Hall - Come Meet the Residents and New Dermatologists in Connecticut

### 5:00 Updates on Graft - versus - Host Disease of Skin

- Arturo P. Saavedra, MD, PhD, MBA Objectives: 1. Identify the salient physical exam features of Graft-versus- Host Disease 2. Understand pitfalls of diagnosis and histopathology 3. Design treatment modalities based on systemic and other transplant-related mortality.

## 5:45 HIV and the Skin: Contemporary Challenges for the Clinician

- Adam Lipworth, MD

Objectives: 1. Recognize cutaneous signs that may signal an AIDS diagnosis 2. Develop a systematic approach to HIV-related skin disease management, integrating an understanding of patient's immune status, ARV regimen, co-morbidites, and morphology 3. Consider enduring knowledge gaps and management challenges for the dermatologist in the age of Highly Active Anti-Retroviral Therapy

## 6:30 Dinner and Business Meeting

## 7:30 Interesting Cases from Across the State -

- Moderator - Omar Ibrahimi, MD, PhD A 59 year old man with Multiple Facial Growths and a History of Spontaneous Pneumothorax

- Frank Castiglione, M.D.

Multiple Melanomas Arising on the Buttock: A Case Demonstrating the Use of miRNAs in Melanoma Diagnostics

- Sam Dadras, M.D.

A Case of Gingival Hyperplasia

- Jon Leventhal, M.D.

A Case of Acute Onset Unilateral Periorbital Edema in a 10 year old Female

- Kati Suozzi, M.D.

A Case of Painful Subungual Growths

- Mariam Totonchy, M.D.

Objectives: 1. To review current treatment plans and options.

### 8:15 Desserts & Cofffee in Exhibit Hall with Vendors

8:45 Interesting Cases from Across the State -- Moderator - Omar Ibrahimi, MD, PhD Filler Complication, What Can Happen - Donna Aiudi, M.D.

A Novel Treatment Option for Submental Fat - Omar Ibrahimi, M.D.

Objectives: 1. To review current treatment plans and options.

## 9:00 Certificates and Door Prizes

This activity has been planned and implemented in accordance with the Essentials and Standards of the Connecticut State Medical Society through the joint sponsorship of CSEP and The Connecticut Dermatology & Dermatologic Surgery Society. CSEP is accredited by the CSMS to provide continuing medical education for physicians.

CSEP designates this educational activity for a maximum of 5.5 AMA PRA Category I Credit(s)<sup>™</sup> toward the AMA Physicians Recognition Award. Each physician should claim only those hours of credit that he/she spent in the activity.

Please note: No certificates will be handed out without completing and handing in the CME Evaluation Form suggested topics and speakers and outcome measurement questionnaire at the end of the program.

#### Thank you!

The Connecticut Dermatology Society P.O. Box 1079, 26 Sally Burr Road, Litchfield, CT 06759 Ph: 860-567-4911 Fax: 860-567-3591 debbieosborn36@yahoo.com www.ctdermatologysociety.org

#### Connecticut Dermatology Society Financial Interest Disclosure Report October 29, 2015

#### Speaker

Helen Hadley

Financial Interest Received CEO VantagePoint

Omar Ibrahimi, MD, PhD *Research funding/Discounted equipment:* Lumenis Inc, Lutronic Inc. Syneron - Candela, Solta Medical, Zeltiq, Living Proof. *Stockholder:* Proctor & Gamble, Zeltiq, Kythera

Adam Lipworth, MD None

Arturo P. Saavedra, MD, PhD, MBA None

Financial disclosure forms available upon request.

## **SPEAKERS**



## HELEN HADLEY, CEO VANTAGEPOINT

Helen Hadley founded VantagePoint in 1994 with the objective of assisting private practices improve business operations. She currently directs multiple consultants and projects in a variety of healthcare or-

ganizations throughout the northeast. Over her 30-year career in healthcare, she has had experience in business management, practice management, revenue cycle management, HIPAA privacy and security, and consulting in private practice, hospitals, and other healthcare entities.

As an active member of her team, Ms. Hadley helps clients with strategic planning, operational assessments, and negotiating to help them become more profitable. She has made presentations on various healthcare management topics throughout the United States and has been published in management journals.

She has authored a Security Policy Manual, developed a curriculum for Privacy Officer Training, and continues to help healthcare entities become HIPAA-compliant. Ms. Hadley is a graduate of Johnson & Wales University.



## OMAR IBRAHIMI, MD, PH.D.

Dr. Omar Ibrahimi is the medical director of the Connecticut Skin Institute. He completed his Dermatology training at Harvard Medical School and a fellowship program

in Mohs and Reconstructive Surgery, Laser and Cosmetic Surgery at the University of California - Davis. He is well known nationally having been an invited speaker at numerous national meetings, and written extensively about Mohs Surgery, Laser and Cosmetic Procedures. Dr. Ibrahimi has published over 65 research articles and book chapters on skin cancer surgery, laser and cosmetic procedures in leading medical journals. He has also performed thousands of cases of Mohs Surgery and Laser and Cosmetic procedures. Dr. Ibrahimi previously served as a Visiting Assistant Professor of Dermatology at Harvard Medical School in the Wellman Center for Photomedicine. The Wellman Center for Photomedicine is the world's leading research center where the majority of today's laser and cosmetic technologies were invented and tested. He is an active participant in many clinical trials of new technologies.

## WENDY L. KROLL, JD

Wendy Kroll's practice focuses on health care law including claims submission and payment issues for managed care, Medicare and Medicaid. She counsels health care providers and corporations on managed care contracting, reimbursement, government audits, false claims, Medicare and Medicaid regulations, fraud and abuse, HIPAA, and other health care matters. Ms. Kroll was inhouse counsel for a fortune 100 health care corporation overseeing claims submission and adjudication, government audits, Corporate Integrity Agreement compliance and provider contracting. Prior to law school, she held the position of President and Executive Director for managed care organizations.

Ms. Kroll received an award for Excellence in Clinical Work for a one year internship with the Office of the CT Attorney General's Health Care Fraud, Insurance Advocacy and Whistleblower Unit. She has written papers on and testified before the CT Public Health Committee on the state action immunity doctrine allowing physicians to collectively negotiate managed care agreements and downstream risk arrangements in managed care contracting.

Ms. Kroll is admitted to practice law in New York. She received her J.D. and a Health Law Certificate from Quinnipiac University School of Law. She is a member of the American Health Lawyers Association, New York Bar Association and participates on the American Bar Association's Breast Cancer Legal Advocacy Workshop Committee. Ms. Kroll provides pro bono legal services for patients denied medical benefits for breast cancer treatment and for the Susan B. Anthony Project.



## ADAM LIPWORTH, MD

Dr. Lipworth is a dermatologist in practice at Brigham and Women's Hospital in Boston, where he directs the Program for Infectious Diseases of the Skin. After medical school at the University of Pennsylvania

and Internal Medicine internship at Massachusetts General Hospital, he completed his dermatology training at the Harvard Combined Residency Program, and then an apprenticeship in Infectious Disease-Dermatology at Kings College London, under the tutelage of Professor Roderick Hay and Dr. Rachael Morris-Jones. His clinic in Boston focuses on patients with systemic infections that affect the skin, or with primary cutaneous infections that are severe, refractory, or otherwise challenging. He has worked in South Africa and with the Indian Health Service in New Mexico, and he travels each year to work in Gaborone, Botswana, as co-director of the American Academy of Dermatology Resident International Grant, which sends US and Canadian senior dermatology residents to staff a dermatology clinic year-round at Princess Marina Hospital, Botswana's primary government referral hospital.



### ARTURO P. SAAVEDRA, MD, PHD, MBA

Dr. Saavedra is the Medical Director of the Medical Dermatology Division of the Department of Dermatology at the Massachusetts General Hospital. He is an Assistant Professor of Dermatology at the

Harvard Medical School and attends at the MGH Cancer Center.

Dr. Saavedra received a combined doctoral and medical degree from the University of Pennsylvania, with specialized training in Pharmacology, after graduating Magna Cum Laude from Harvard College with a degree in Biological Sciences. He completed residency training in Internal Medicine at the Brigham and Women's Hospital, where he also served as Chief Resident. He is a graduate of the Harvard Combined Dermatology Residency Training Program and a fellowship trained Dermatopathologist.

Because of his combined training, he specializes in the diagnosis and care of complex medical dermatology with particular attention to advanced therapeutics and the development of novel treatment algorithms for poorly understood skin disorders. He has been a primary author in publications establishing the use of systemic and intravenous chemotherapeutic and immunomodulatory agents for the use of infectious, inflammatory and neoplastic disorders of skin. He has also published primary articles on the maximal use of skin pathologic examination as it relates to the diagnosis and prognostication of potentially deadly disorders such as Graft-versus-host disease, HIV and severe drug reactions such as toxic epidermal necrolysis. He is also an editor on Fitzpatrick's Color Atlas and Synopsis of Clinical Dermatology, one of the most widely read textbooks in Dermatology. He has received several research grants as well as teaching awards, locally and abroad.

Connecticut Dermatology and Dermatologic Surgery Society (CDDSS) in joint sponsorship with CSEP adheres to all ACCME Essential Areas, Standards, and Policies. It is CDDSS policy that those who have influenced the content of a CME activity (e.g. planners, faculty, authors, reviewers and others) disclose all relevant financial relationships with commercial entities so that CDDSS may identify and resolve any conflicts of interest prior to the activity. These disclosures will be provided in the activity materials along with disclosure of any commercial support received for the activity. Additionally, faculty members have been instructed to disclose any limitations of data and unlabeled or investigational uses of products during their presentations.

## ACGME COMPETENCIES

This course is designed to meet one or more of the following Accreditation Council of Graduate Medical Education competencies:

- Patient care
- Medical knowledge
- Practice-based learning and improvement Interpersonal and communication skills

#### Physicians Survey Form

Dear Member,

In an effort to establish procedures for identifying and analyzing the continuing medical educational needs and interests of our members, we ask that you take a moment to fill out this form and objectively identify potential speakers and educational topics that you are interested in having at the Connecticut Dermatology & Dermatologic Surgery Society (CDDSS) Semi-Annual Educational Meetings.

CDDSS will try to accommodate requests in an expeditious manner and communicate the purpose or objectives for each CME activity to our membership. Furthermore, the **CDDSS** shall design and implement educational activities consistent in content and method with the stated objectives and with applicable CME standards. Upon completion of each educational activity CDDSS will evaluate the effectiveness of its CME activities in meeting identified educational needs and objectives.

If you have any questions or comments regarding CME activities, please contact Debbie Osborn at 860-459-4377, by mail: PO Box 1079, Litchfield, CT 06759 or by email at <u>debbieosborn36@yahoo.com</u>

ame:	
uggested Topics	
ducation Gap	
uggested Speakers	

## SAVE THE DATE

## "DAY AT THE CAPITOL"

# MARCH 11, 2016 8:00 ам - 1:00 рм

Legislative Office Building 210 Capitol Avenue Hartford, Connecticut

## SAVE THE DATE Semi-Annual Dermatology and Dermatologic Surgery Society Scientific Program and Vendor Expo

Speakers: Jeremy Moss, M.D. Ted Rosen, M.D. Bruce Strober, M.D.

May 11, 2016 4:30pm - 9:00pm The Waterview 215 Roosevelt Drive

Monroe, CT